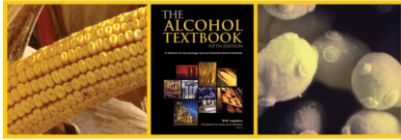


# The Alcohol School 2013



# Montréal

InterContinental Montréal  
September 15–20, 2013

## Three Ways to Register

**E-mail** If you received this as an Adobe PDF and are using *Acrobat 6.0 or later, Professional or Standard*, you can use the forms function to complete it for return to us by e-mail at [institute@ethanoltech.com](mailto:institute@ethanoltech.com). If you are using *Adobe Reader*, you will not be able to save the completed form for e-mailing; please print and fill out the form, then scan and e-mail it to us at [institute@ethanoltech.com](mailto:institute@ethanoltech.com) or send by fax or mail.

**Fax** Fax your completed form to Ethanol Technology Institute:  
+1 (414) 358-8012

**Mail** Mail your completed form to the Ethanol Technology Institute at the Milwaukee address below.

## REGISTRANT INFORMATION

NAME \_\_\_\_\_

NAME FOR NAME TAG \_\_\_\_\_

JOB TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE/PROVINCE \_\_\_\_\_

POST/ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_

PHONE ( ) \_\_\_\_\_

ext. \_\_\_\_\_

E-MAIL \_\_\_\_\_

INDUSTRY  FUEL ETHANOL  BEVERAGE ALCOHOL  
 OTHER: \_\_\_\_\_

TOUR CHOICE (SEE PAGE 2)  GREENFIELD ETHANOL  DIAGEO  LALLEMAND

## PAYMENT

**US\$2,150** Delegate registration fee.

CHARGE TO MY  VISA  MASTERCARD  AMERICAN EXPRESS

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARD NUMBER \_\_\_\_\_

VERIFICATION CODE \_\_\_\_\_

EXP \_\_\_\_\_

A CHECK IS ENCLOSED FOR \$ \_\_\_\_\_  
IN U.S. OR CANADIAN CURRENCY (PAYABLE TO ETHANOL TECHNOLOGY INSTITUTE).

EXISTING CUSTOMER PURCHASE ORDER NO. \_\_\_\_\_

**CANCELLATION POLICY:** *Until Friday, August 30, the full amount will be refunded minus a US\$250 administration fee. After August 30, payment is nonrefundable.*

*For questions, please contact Ethanol Technology Institute:*

Phone +1 (800) 583-6484 or +1 (414) 393-0410 | Fax +1 (414) 358-8012

E-mail [institute@ethanoltech.com](mailto:institute@ethanoltech.com)

## Hotel Reservations

*The Alcohol School 2013–North America will be held at the InterContinental Montréal, 360 Rue St-Antoine Ouest.*

*For more hotel information visit [www.montreal.intercontinental.com](http://www.montreal.intercontinental.com).*

*We have reserved a block of rooms at the discounted rate of \$212 CAD per night. The room rate is good from September 13 through 21, but you must make your reservation **directly with the hotel**.*

*Please note that due to numerous other activities in Montréal during this week, we only have a limited number of hotel rooms in this block. **We recommend you reserve your room as soon as possible** to ensure a place at the InterContinental Montreal.*

## Making Reservations Online

*Reservations can be made using this booking link:*

*<https://resweb.passkey.com/go/AlcoholSchool2013>*

## To Reserve by Phone

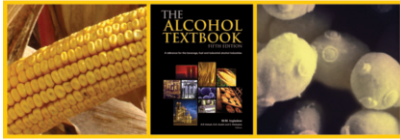
*+1 (888) 233-9527*



**ETHANOL  
TECHNOLOGY  
INSTITUTE**

6120 West Douglas Avenue  
Milwaukee, WI 53218 USA

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## Thursday Plant Tour Options

Delegates will have the opportunity to join one of the following plant tours. Please note your choice on the first page of this registration form.

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### GreenField Ethanol

*Vareennes, Québec*

GreenField Ethanol of Quebec Inc. is an ICM-designed plant, completed in early 2007, that produces fuel-grade ethanol, carbon dioxide, distillers' dried grains, and MWDGS. Current capacity is 160 million liters (around 42 million US gallons) of fuel-grade ethanol per year, made from 15 million bushels of Québec corn. In 2008 GreenField Ethanol completed a second ICM-designed plant in Johnstown, Ontario, that produces 200 million liters of fuel-grade ethanol.

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### Diageo Global Supply

*Salaberry-de-Valleyfield, Québec*

The original building dates from 1909 and became a distillery in 1938, producing alcohol for military purposes. It became a whisky distillery in 1945 with the first whisky, Golden Wedding, being produced. During the fifties, new products such as Schenley OFC, Ron Carioca Rum, and Troika Premium Vodka came online. The sixties saw the construction of additional warehouses for aging and the addition of a grain dryer. On October 22, 1969, the one-millionth barrel was produced, followed by the second millionth in 1986. Today, the plant continues to produce world-renowned brands such as Smirnoff vodka, Captain Morgan rums, Gordon's London Dry gin, and VO Canadian whisky. In 2009 the plant was acquired by Diageo, the largest spirits manufacturer in the world, and produces 3.4 million cases of beverage alcohol annually.

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### Lallemand's Préfontaine Yeast Plant

*Montréal, Québec*

Lallemand was founded in Montréal at the end of the 19th century by a young immigrant from the Alsace region of France, Fred "Lallemand." The plant on Préfontaine Street was built in 1915, with production of baker's yeast starting there in 1923. Roland Chagnon acquired the business in 1952 and set it on a path of expansion. The Chagnon family remains the current owner. Today, the plant produces a range of liquid, cake, and dry yeasts for the fuel ethanol, beverage alcohol, and baking industries.



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